

Media Release

SigNav gearing for growth appoints COO

Sydney, Australia, 3rd March 2008

SigNav has further strengthened its management team with the appointment of Keith Murray to the newly created roll of Chief Operating Officer.

"With several significant opportunities in the wings, a COO role creates an executive structure more suited to growing our business", said John Riedl, SigNav's Chairman and CEO, "whilst the addition of someone of Keith's calibre significantly strengthens SigNav's capabilities".

"A solid management team is the best investment we can make in our future," said Riedl. "We now have the leadership and talent to realize our true potential. Keith's appointment allows me to focus on strategic issues driving SigNav to deliver even more value to our customers and investors."

Keith Murray brings to SigNav an extensive senior management track record excelling in strategic marketing, product development, business development and operations.

About Keith Murray

Keith has over 20 years of experience in the Telecommunications industry. After graduating with Science and Electrical Engineering degrees from the University of Sydney, Keith's career has spanned roles in R&D, Systems Engineering, Sales & Marketing and Management in several major companies. Most recently prior to joining SigNav he was Group General Manager, Converged Services at Commander Communications - a Telco in Australia. While at Commander he was responsible for the development and deployment of the first commercial IMS (IP Multimedia Subsystem) based carrier network in Australia, and was also responsible for the Sales Revenues for services associated with the carrier network. In previous roles Keith was the Managing Director of Eyretel (Australia), an e-CRM call and contact centre specialist, VP Marketing for Jtec, an Australian telecommunications company (acquired by LM Ericsson) where he successfully established distribution channels in Europe, USA & Asia-Pac, and Systems Engineering Manager at Datacraft Australia (now Dimension Data).

About SigNav

SigNav is leading vendor of Global Positioning Systems (GPS) solutions including its unique subATTO™ technology, which is the cornerstone upon which the company's offerings are built. SigNav supplies GPS chipsets, micro modules, modules and custom developed products to a global customer base. The company has offices in Canberra and Sydney, Australia and Orange County, California, USA.

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