

Media Release

SigNav expands sales force

Mission Viejo, California, USA 26th November 2007

To accommodate increasing product demand, SigNav today announced the appointment of Mark Penman as Vice President of Sales and Tom Rasulo as Director of Channel Sales.

“The interest for our Weak Signal Timing, Clocking and Positioning products is fuelled by emergent consumer wireless technologies such as femtocells”, said Brad Anderson, SigNav’s President of US Operations. “These products are extremely cost sensitive. SigNav’s ability to provide a lower BOM cost than traditional solutions coupled with unrivalled performance and low support and installation requirements provide a compelling value proposition that can’t be ignored.”

“To feed this demand, our strategy is to significantly expand our sales and distribution footprint in key global markets,” said Anderson, “you can expect to see a series of announcements over the coming months as our plan unfolds.”

“Mark and Tom are exceptional, seasoned GPS professionals whose knowledge and dedication will drive our sales strategy” said Anderson. “Our ability to attract staff of their calibre is the ultimate endorsement of SigNav’s technology and its value to the market.”

About Mark Penman

A sales and marketing executive with over 20 years experience in the wireless and electronics industries. Mark has held senior positions with Synergy Systems, CSI Wireless, Ethertronics, Motorola, Trimble Navigation, and Magellan Systems Corporation.

About Tom Rasulo

Tom offers over 25 years of experience in all aspects of sales, specializing in GPS and communications. Tom has held senior positions with Broadnav, Bearcom, Navman, Integrated Systems Research, Teletrac and Nextel Communications.

About SigNav

SigNav is leading vendor of Global Positioning Systems (GPS) solutions including its unique subATTO™ technology, which is the cornerstone upon which the company’s offerings are built. SigNav supplies GPS chipsets, micro modules, modules and custom developed products to a global customer base. The company has offices in Canberra and Sydney, Australia and Orange County, California, USA.

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